

Day Away *proposal*



**Tech Up &
Bring Your A-Game!!!**

CENTER OF EXCELLENCE:
CENTER FOR EMERGING
TECHNOLOGY

prepared by
Ms. Darice E. Goodwin

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Tech Up & Bring Your A-Game!!!



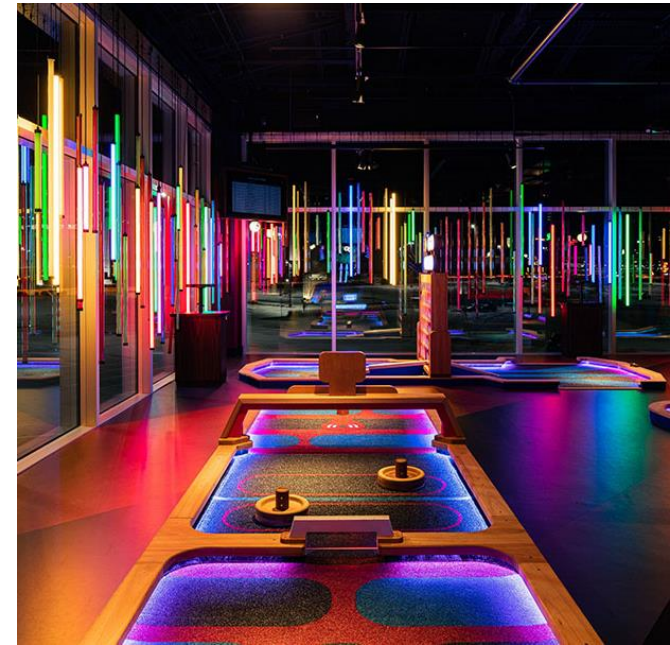
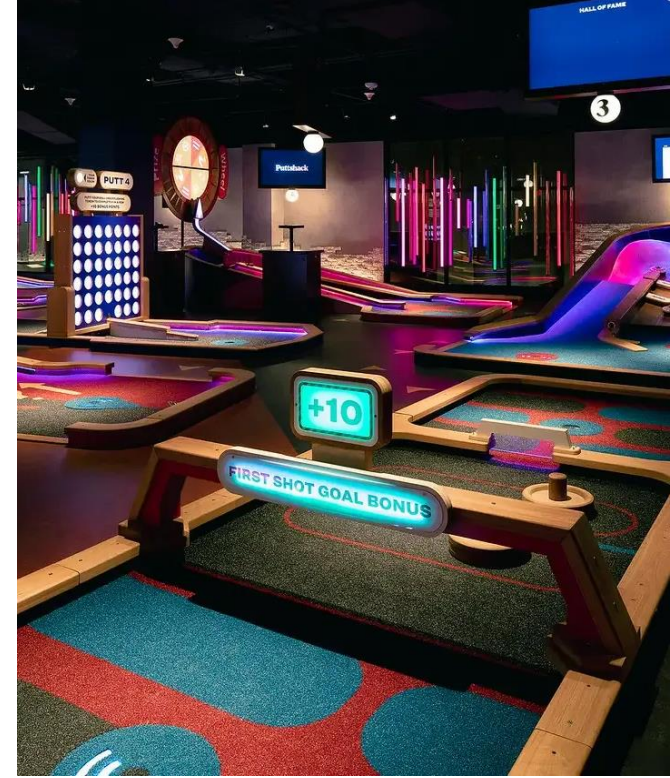
Puttshack (@Scottsdale Quarter)
World's *FIRST* and only Upscale,
Tech-Infused Mini Golf Experience

The Why: Digital transformation is a key goal for the Center for Emerging Technology. Puttshack's tech-infused game will encourage examination of algorithmic bias and discrimination which may impact business strategies, business operations, and the overall consumer experience.

Estimated Cost: \$16.00-\$50.00/per person

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Day Away Details...

Name: Day Away – Tech Up & Bring Your A-Game!!!

Date & Time: Tuesday, December 5, 2023 // 1:45 PM - 4:30 PM

Description: With a **stroke** of inspiration, Puttshack was born becoming the world's first and only tech-infused mini golf experience. No need for old school pencils and scorecards as Puttshack developed and patented Trackaball technology! This innovation provides a seamless, modern approach to keeping score eliminating the need to guesstimate or exaggerate the number of strokes for each hole. Attendees will learn about this ground-breaking technology and will be asked to bring their **A-Game** as they engage in a highly interactive and competitive game of indoor mini golf. Please take your best **shot** and lead your team to victory!

On this day-away, you will learn:

- how you can take an existing activity and advance it with creative innovation and technology
- about exploring the future of technology and its impact on business strategies and operations
- to examine future trends of automation impacting consumer experience
- to spark inclusive collaboration through healthy competition

Location Name: Puttshack (coming Summer '23 to Scottsdale Quarter)

Full Address

Scottsdale Quarter
15059 North Scottsdale Road
Suite 100
Scottsdale, AZ 85260

Session Type: Experiential Breakout

Day Away *proposal*



A SIP OF INNOVATION & REINVENTION

CENTER OF EXCELLENCE:
CENTER FOR INNOVATION
& INCUBATION

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A Sip of Innovation & Reinvention

SORSO

Sorso Wine Room (@Scottsdale Quarter)

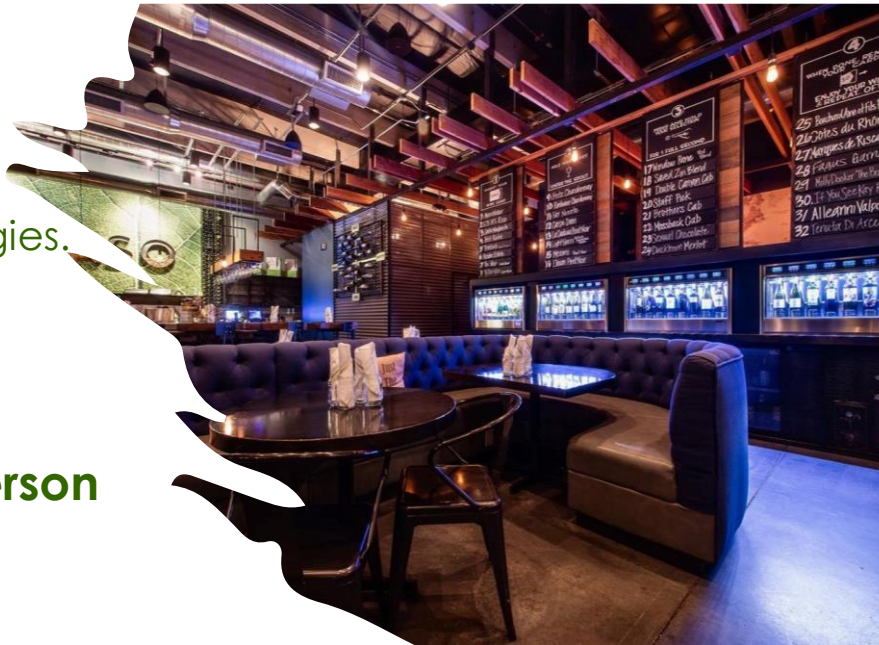
Sip, Taste, or Pour from an innovative system for dispensing wine

The Why: The Center for Innovation & Incubation focuses on key aspects of business model and cultures of innovation as well as research on product development and service design strategies. Sorso Wine Room offers a chance to learn about reinvention and investigate trends in innovation impacting customer experience.

Estimated Cost: \$12.00-\$40.00/per person

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Day Away Details...

Name: Day Away – **A Sip of Innovation & Reinvention**

Date & Time: Tuesday, December 5, 2023 // 1:45 PM - 4:30 PM

Description: How do you go from Major League Baseball to an Owner of a successful wine room? Well, it was a journey that began with a **Sip**! You are cordially invited to take a **Sorso** (the Italian word for **Sip**) as owner, Mark Teahen, shares how an un-planned trip with his wife Lauren to Italy led him down a path of reinvention and innovation. Sorso Wine Room is a fun, self-serve wine “buffet” that allows guests to enjoy 30+ wines through an innovative temperature regulated WineEmotion™ dispensing system. Guests are encouraged to press a button to **sip**, taste, or pour their way through a variety of wine options.

On this day-away, you will learn:

- creative business solutions addressing problems in novel ways
- to explore new business operation strategies
- to broaden your scope of innovative approaches to consumer-friendly social engagement

Location Name: Sorso Wine Room

Full Address

Scottsdale Quarter
15059 North Scottsdale Road
Suite 150
Scottsdale, AZ 85260

Session Type: Experiential Breakout

Day Away *proposal*



Futures for Families – *a promise of support*

CENTER OF EXCELLENCE:
CENTER FOR COMMUNITY
SOCIAL IMPACT

presented by
Ms. Darice E. Goodwin

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Futures for Families – *a promise of support*



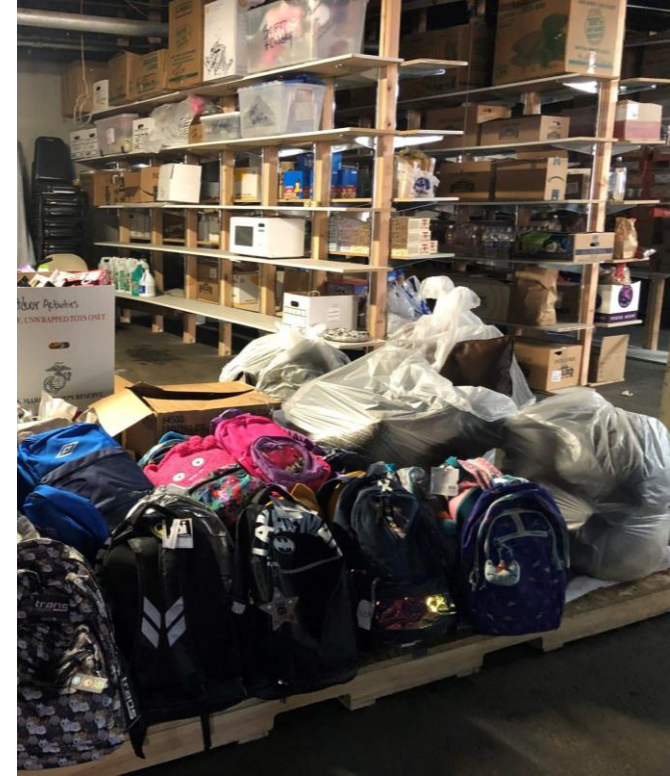
Family Promise (Scottsdale Location)
non-profit organization committed to
compassionately supporting homeless
(unhoused) families with basic needs

The Why: The Family Promise organization supports the Center for Community Social Impact by exploring one root cause of poverty and inequality. There is value in developing our compassion and understanding for what may be the current needs of members and their customers.

Estimated Cost: Time, Talent, and \$25.00

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You have two hands.
One to help yourself,
the second
to help others.





Name: Day Away – **Futures for Families – a promise of support**

Date & Time: Tuesday, December 5, 2023 // 1:45 PM - 4:30 PM

Description: Family Promise of Greater Phoenix works diligently to provide the resources, time, and love for families to stabilize after becoming homeless or unhoused. During this scary and traumatic time, Family Promise offers emergency shelter and social services to help families obtain independent housing and self-sufficiency. The Program Director will share how they empower families, build communities, and create solutions for parents, children, and pets. Attendees will assist with organizing donations and providing \$25.00 Walmart or Target gift cards.

On this day-away, you will learn:

- how instability can affect employee culture and directly impact how they relate to others
- to provide proper care and compassion to those impacted by being unhoused
- how sharing your time, talents, and treasures can have a lasting impact on your greater community
- about the opportunities to support a Family Promise facility in 1 of 43 states they provided services in

Location Name: Family Promise of Greater Phoenix

Full Address

7447 East Earll Drive
Scottsdale, AZ 85251

Session Type: Experiential Breakout

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Day Away *proposal*



**The A.R.T. of Diversity,
Equity & Inclusion...**

CENTER OF EXCELLENCE:
CENTER FOR DIVERSITY,
EQUITY & INCLUSION

prepared by
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The A.R.T. of Diversity, Equity & Inclusion



ARCHITECTURE + ART

Phillip K. Smith III: Three Parallels

experiential art illuminating changes in perception

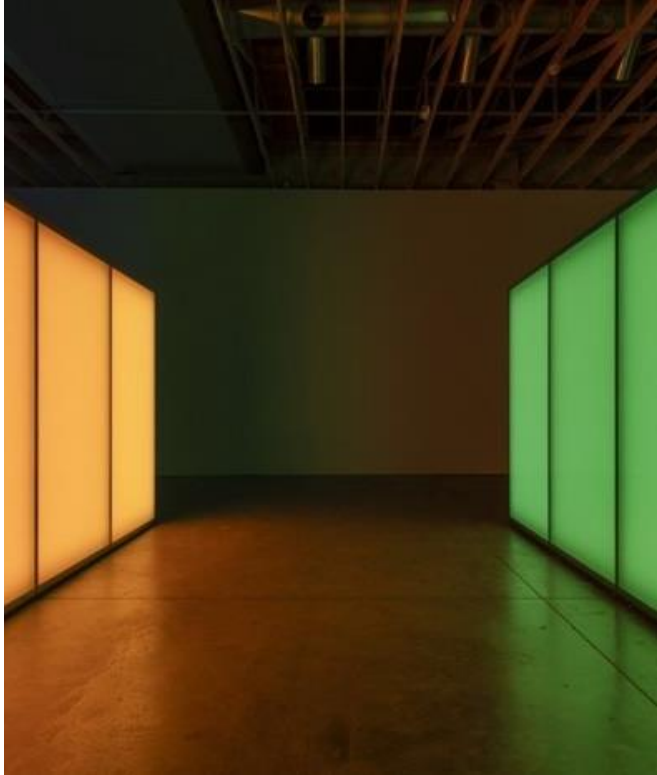
The Why: The Center for Diversity, Equity, and Inclusion is rooted in personal, operational, and organizational change. SMOCA inspires the examination of personal perception and perspective causing the exploration of awareness, respect, and tolerance which are contributing factors to change.

Estimated Cost: \$20.00-\$30.00/per person

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Text





Name: Day Away – The A.R.T. of Diversity, Equity & Inclusion

Date & Time: Tuesday, December 5, 2023 // 1:45 PM - 4:30 PM

Description: Join us in exploring Diversity, Equity & Inclusion through **A.R.T.** an acronym for **A**wareness, **R**espect, and **T**olerance. Each component of **A.R.T.** serves as a driving force for a diverse and inclusive community. The Scottsdale Museum of Contemporary Art (SMoCA) presents Southern California Artist Phillip K. Smith III who creates experiential art that highlights changes in perception as related to light and color. The Artist uses reflection and varying translucency to foster a sensorial experience for the viewers. This experience is an opportunity to expound on how we see the world through our own lens and how that lens impacts how we embrace each other's differences.

On this day-away, you will learn:

- to build community through experiencing **A.R.T.** - **A**wareness, **R**espect, and **T**olerance
- how to embrace diversity of ideas and concepts through a mindfulness and connection activity
- Celebrate collaboration from a joint experience and build on community

Location Name: Scottsdale Museum of Contemporary Art (SMoCA)

Full Address

7374 E 2nd Street
Scottsdale, AZ 85251

Session Type: Experiential Breakout

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